

**CONNECT YOUR BRAND TO
THOUSANDS OF LONG BEACH FOOD
LOVERS AND THE BEST LONG BEACH
RESTAURANTS, CHEFS AND BARTENDERS!**



**Long Beach Food & Beverage respectfully
seeks a partnership commitment to assist in
the support of the Restaurants, Chefs and
Bartenders in Long Beach, CA**

DON'T MISS OUT ON THIS DELICIOUS OPPORTUNITY!

Contact Terri Henry at terri@LBFoodandBeverage.org or (562) 572-4770 for more information.

Long Beach Food & Beverage is a registered 501(c)3 California non-profit organization. Tax ID # 84-2641039. Partnership commitments or contributions to LBFB are tax deductible. All benefits and activities require LBFB board approval. Please consult with your accountant or attorney. Customized or partial in-kind partnerships are available.



VIDEO PARTNERSHIP

We'll Tell Your Story... With a Contemporary Twist.

When you partner with us on a video initiative, you enjoy beginning-to-end chef and bartender talent sourcing, production, and distribution. Skip over the agency red tape and outsourced production teams—we do it all in-house!

Our diverse audience is incredibly savvy when it comes to helping shape the future of food, cooking and cocktails in Long Beach. We help your brand stand out with enthusiasm and credibility, and speak to the authenticity they crave.

Video & Editorial:

We'll tell your brand's story through LBFB's unique voice and our most popular chefs and bartenders.

Influencers & Social:

Amplify your brand using our various growing platform assets and vetted influencers.

Distribution & Optimization:

Across the LBFB vast network and our Chef and Bartenders' social networks.



CUSTOM VIDEO PACKAGES

Bring Your Brand to Life with One-of-a-Kind Video Experiences

Option 1: Includes one 2-3 minute video with one starring Chef/Bartender, your co-ownership of the video, professional production, eblast inclusion, website, social media posts, 20k+ impressions. Dish/cocktail demo video: \$5000

Option 2: Product placement/brand mention in three live streaming, interactive cooking/cocktail classes per month, social media posts: \$1000/month (minimum four month commitment)

CREATE WITH US!

*All Video Partnerships are a revenue share initiative benefiting the participating Chef or Bartender.
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